

**EXHIBITION DURATION:**

BLTG: TUESDAY 19th SEPTEMBER

ANNUAL MEETING: WEDNESDAY 20th – FRIDAY 22nd SEPTEMBER

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| **Company:** |  |
| **Address:** |  |
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|  |  |
| **Contact Name/s:** |  |
| **Tel No:** |  |
| **Email address/s:** |  |
|  |  |
| **Key Brand and Products to be Promoted:** |  |

**Stand personnel information – please complete**

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| --- | --- | --- | --- | --- | --- | --- | --- |
| **Full name** | **Email** | **Dietary requirements** | **Tues 19th (BLTG)** | **Wed 20th** | **Thurs 21st** | **Fri 22nd** | **Gala Dinner £60 +VAT pp** |
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**PACKAGE OPTIONS**

\* Please Note: Some items are limited availability and will be offered on a first come first served basis.

Please indicate the items you would like to support:

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| **PRIMARY SPONSORSHIPS** | **Notes** | **Cost (ex vat)** | **Please Select** |
| **GOLD PACKAGE (Max 5)  First Come First Served** | Includes exhibition space, industry symposium and complimentary places. Logo & profile on app | £24,000 |  |
| **SILVER PACKAGE** | Includes exhibition space and complimentary places. Logo & profile on app | £15,000 |  |
| **BRONZE PACKAGE** | Includes exhibition space and complimentary places. Logo & profile on app | £9,000 |  |
| **EXHIBITION** | | | |
| Exhibitor Package | See sponsorship prospectus | £2,400 |  |
| **ADDITIONAL STAND PERSONNEL @ £100 per person per day** | | | |
|  | |  | **Number** |
| Wednesday 20th September @ £100 per person | |  |  |
| Thursday 21st September @ £100 per person | |  |  |
| Friday 22nd September @ £100 per person | |  |  |

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| **OTHER OPPORTUNITIES** | | | |
| Logo on Annual Meeting Name Badges \* | Sponsor will have their logo positioned on all delegates name badges | £1,000 |  |
| Logo on Annual Meeting Lanyards \* | Attendees will receive the sponsors lanyard with their name badge during registration | £600 |  |
| Branding in Registration Area | Branding and literature in the registration area | £1,000 |  |
| Sponsorship of Poster Viewing Area\* | Includes poster viewing social event on Wednesday evening | £2,000 |  |
| Rolling Banner Advert on the app | Promotional banner displayed on each page of the meeting app | £500 |  |
| **BLTG TRANSPLANT MEETING OPPORTUNITIES** | | | |
| Premier Dual Package \* | See sponsorship prospectus | £10,000 |  |
| Premier Package \* | See sponsorship prospectus | £7,500 |  |
| Exhibitor Package | See sponsorship prospectus | £1,500 |  |
| **OTHER OPPORTUNITIES** | | | |
| Rolling Banner Advert on the app | Promotional banner displayed on each page of the meeting app during the BLTG Meeting | £250 |  |
| **BLNA MEETING OPPORTUNITIES** | | | |
| BLNA Sponsorship | See sponsorship prospectus | £4,000 |  |
| BLNA Exhibitor Package | See sponsorship prospectus | £2,000 |  |
| **OTHER OPPORTUNITIES** | | | |
| Bursaries | 10 bursaries @ £250 each | £2,500 |  |
| Logo on BLNA Name Badges \* | Sponsor will have their logo positioned on all delegates name badges for BLNA Meeting | £200 |  |
| Logo on BLNA Lanyards \* | Attendees will receive the sponsors lanyard for BLNA Meeting with their name badge | £200 |  |
| Rolling Banner Advert on the app | Promotional banner displayed on each page of the meeting app during the BLNA Meeting | £250 |  |
| **BESPOKE OPPORTUNITIES** | | | |
| Bespoke Packages (All meetings) | Email request to [conference@basl.org.uk](mailto:conference@basl.org.uk) | PoA |  |
|  |  |  |  |
| BASL Office Use Only | Total |  |  |

## PAYMENT DETAILS

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| **A deposit of 60% is due with your completed agreement form.**  **The remaining balance is due 120 days before the Event**.  Cancellations more than 120 days prior to the Event will be subject to a 25% administration charge. BASL reserve the right to apply the 100% cancellation charge and to resell the space within 120 days of the event. |

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| I would like to pay by BACS and require an invoice. PO Number: |  |
| I enclose a cheque made payable to “British Association for the Study of the Liver” for | £ |



By signing the agreement form you are accepting the enclosed Exhibitor Terms and Conditions.

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| Signed: |  | Date: |  |

**Please return completed form to:**

British Association for the Study of the Liver

BASL Secretariat Office c/o Executive Business Support Ltd

City Wharf, Davidson House, Lichfield, Staffordshire WS14 9DZ

[conference@basl.org.uk](mailto:steve@basl.org.uk) / [www.basl.org.uk](http://www.basl.org.uk) Tel: 01543 442154